

Timofei Skorenko

Security Awareness Specialist, E-learning Methodologist, Product Manager

As the key specialist on Security Awareness training programs at Kaspersky, I lead the development of successful and innovative products, one of which has swiftly conquered the Gartner MQ. I am an experienced public speaker with a focus on security awareness, data protection and inventive thinking. I have participated in a number of educational projects, the development of tech exhibitions and the organization of popular-science events. Before joining the SA industry, I worked as a science journalist and media manager, including serving as the Editor-in-Chief of Popular Mechanics Online, one of the most highly regarded tech websites in Russia.

Yerevan, Armenia
+ 374 (33) 938-136

Linkedln: tim-skorenko
timskorenko@gmail.com
Telegram: @Timskorenko
Website

Languages

- Russian — Native Speaker
- English — Good Working Knowledge
- French — Good Working Knowledge
- Belarusian — Highly Proficient

Skills

- Security Awareness
- EdTech
- E-learning
- Learning Methodology
- Project Management
- Content Strategy
- Data Protection
- Tutoring
- Public Speaking
- Team Management
- Mentoring
- Storytelling
- Journalism
- Broadcasting

Professional Experience

Security Awareness Training Programs Manager

Kaspersky Lab

09/2018 — Present / scheduled to leave the company on December 29, 2026.

One of the world's largest cybersecurity companies with more than 4000 employees and offices in 31 countries, with a global mission to build a safer world.

Achievements/Tasks

- Designed and developed a learning methodology and a competency model for Kaspersky ASAP (currently with **945** practical skills in 13 modules)
- Led the creation of Kaspersky ASAP materials, including lessons, tests, phishing emails imitations, and interface—total volume: **720,000 words** (for comparison, *The Lord of the Rings* contains 480,000 words.)
- Introduced a two-level content review system, with all the materials being assessed by both the user team and Cybersecurity and Data Protection department of Kaspersky Lab
- Developed a methodology for creating phishing emails imitations (at present, phishing simulator contains over **200** imitations)
- Arranged the complete localization of all materials into **34** languages (and 2 more are currently in progress)
- Completed a professional development course and created the materials for the first ever adaptive learning platform in the field of Security Awareness, Kaspersky Adaptive Online Training (KAOT): **9** modules in adaptive format
- Launched the new K-ASAP Express project (simplified game-based learning): **22** modules in interactive animation format, localized into **19** languages
- Supervised the development and acted as a tutor within the EU-commissioned projects—TRAPEZE (Security Awareness training for EU citizens off-duty, especially seniors) and DeStalk (a training program for professionals dealing with cyber violence directed at women)
- Developed and implemented a foundational GDPR course within the K-ASAP platform, as well as several courses on local data protection legislation (Kazakh, Russian)
- Secured the company over $200,000 annual economy by restructuring and optimizing processes, and eliminating outsourcing where possible
- Performed regular tasks (communication with clients, process control, training marketing department on working with the KAOT platform, budget planning, etc.)

With my active participation and under my supervision, the Kaspersky ASAP platform has risen from scratch (September 2018, the official launch of the first version) to the 5th place in the Security Awareness Training rating of the Gartner Magic Quadrant. Profit from sales of K-ASAP has increased from zero (product launch) to $1.9M per year.

Contact: Evgeniya Russkikh, Head of Academic Affairs – Evgeniya.Russkikh@kaspersky.com

Education

Area9 Lyceum
Area9 U Certification — Developing adaptive learning courses, 2020

New York Film Academy
2012
Screenwriting (Paul Brown Workshop)

Belarusian National Technical University
09/2000 — 05/2005
Bachelor of Engineering

Selected Awards

2018. Media Manager of Russia: XVIII National award in the field of media business
Nomination: Electronic Media / Online Media
"For the expansion of the brand territory beyond the press, the successful development of the project and the formation of a new audience in the digital space".

2015. Alexander Belyaev Prize
Nomination: Best original series of essays on a general topic, or extended essay
(for a series of essays published in the Popular Mechanics magazine in 2014).

Books

From 2017 to 2025, I wrote and published 10 non-fiction (popular science) books on technology and inventive thinking. My books are translated into Ukrainian and Chinese languages. My full bibliography can be found here.

Publication ID
ORCID: 0009-0005-7433-9765
Google Scholar Citations ID: KVOLBIUAAAAJ

Popular Mechanics Online | PopMech.ru, Editor-in-chief

Independent Media
03/2015 — 09/2018
Since 1902, Popular Mechanics has been the authority on how the world works and bringing the audience the latest news on innovations and inventions across the automotive, DIY, science, technology, and outdoor spaces.

Achievements/Tasks

- Led the complete redevelopment and relaunch of the Popular Mechanics website turning it into an up-to-date independent information portal
- Tripled the main site metric—from 1,587,364 to 5,153,558 unique users per month
- Increased the site's profit by more than 10 times. By the time I left, it exceeded the profit of the printed Popular Mechanics Magazine by more than 2 times (at the time I started working in this position, the website simply supported the magazine, and its profit was minor)
- Increased the number of publications per day from 3-5 to 15-20
- Built a new editorial policy, introduced regular rubrics and sections, formed a publication plan
- Formed a full-scale editorial team; the advertising department has also doubled from 2 to 4 employees, as 2 employees could not keep up with the flow of advertisers
- Wrote over 600 journalist texts of varying complexity—all kinds of long reads, test drives, reviews, advertising projects, and so on

Contact: Aleksandr Grek, Editor-in-Chief of the printed version of the magazine – a.grek@imedia.ru *(as of now, both the magazine and the website are re-branded as TechInsider, as the Popular Mechanics brand left Russia in 2022 due to the Russian invasion of Ukraine)*

Popular Mechanics Magazine, Editor

Sanoma Independent Media
09/2009 — 02/2015

Achievements/Tasks

- Wrote over 230 articles on various technical topics (IT, industry, transport, space, medicine)
- Prepared for publishing and edited about 300 articles written by other authors
- Delivered over 50 advertising projects for major advertisers (Miele, Volvo, Panasonic, Xerox, Electrolux, Ford and others)
- Attended about 100 press tours in Russia, France, Spain, Netherlands, the UK, Switzerland, the USA, Germany, etc.
- Conducted several dozens of interviews in Russian, English and French, including with Alain Prost, Peter Watts, Melissa McCarthy and others

Contact: Sergey Apresov, Editor-in-Chief from 2008 to 2016 – @sergeyapresov *(Sergey Apresov headed the magazine when I worked there as an editor)*

Other experience

IT Blog

During 2022, I actively participated in the development of a professional blog dedicated to blockchain security. I was doing this work for **Hexens.io**, a blockchain security company. I helped forming the concept, planning publication structure, and wrote a series of extensive articles.

Selected radio appearances

24/11/2021. Radio Star
Series of lectures on cybersecurity:
- Passwords: How to Protect Your Account from Intruders,
- E-mail: Cyber Hygiene Rules,
- and other topics

18/02/2021. Silver Rain Radio
Topic: Cyber scam traps, and how to avoid them

11/12/2020. Radio Komsomolskaya Pravda (Yekaterinburg)
Topic: What awaits us in the future

15/06/2016. Silver Rain Radio
Topic: Blank spots of science

A total of **60+** radio & TV appearances from 2015 to this day.

Scientific Activities

My articles and books have been cited in 364 scientific articles, 95 monographs and textbooks, as well as 23 patents and 101 educational programs.

Additional Skills

Professional experience working with AI models, including vibe coding (example: my personal website developed entirely by me); drawing skills (comic-book style); proficiency in Photoshop and book layout/design.

Public speaking

I have delivered over 170 public and corporate lectures on various tech-related topics, including information security, inventive thinking, and technological breakthroughs.

The most noteworthy public festivals and conferences where I have spoken are:

- Lsaran EduCon & Fest, *International conference (*Arzakan, Armenia, 2025*)*
- Kaspersky. *The Latest Cybersecurity Solutions Seminar* (Yerevan, 2025)
- Cyber and Digital Security *Forum-Exhibition* (Astana, Kazakhstan, 2024)
- New IT Fest, *Information Technology Festival* (Russia, Tver, 2022)
- RUKAMI, *International Festival of Ideas and Technologies* (Russia, Nizhny Novgorod, 2019, Yekaterinburg, 2020)
- Geek Picnic, *Festival of Modern Technologies, Science and Arts* (Moscow, 2015, 2016, 2017, 2019, Saint Petersburg, 2016, 2017)
- eLearning elements, *Professional e-learning conference* (Moscow, 2019)
- Science-Art Weekend, *Science festival* (Russia, Rostov-on-Don, 2018)
- IPQuorum, *International Strategic Forum on Intellectual Property and Digital Technologies* (Russia, Svetlogorsk, 2018)
- Red Apple, *International Advertising Festival* (Moscow, 2017)

…and more.

In terms of corporate lectures, companies I have worked with include:

- Dyson,
- Accenture,
- CoinStats,
- Siemens,
- Kaspersky,
- Schneider Electric,
- Polytechnic Museum,
- Ural Mining and Metallurgical Company,
- and so on.

Event organization

I have been regularly involved in the organization of events (both on cybersecurity and on various scientific topics), and at times led them as a host. Here are some highlights:

- Performed the role of the event host and moderator at the presentation of the new cross-platform solution, Kaspersky Security Cloud (2018)
- Moderated the lecture hall at the children's science festival, Nauka 0+ (2021)
- Organized and moderated the ‘Technologies’ sector at the Festival of Modern Technologies, Science and Arts, Geek Picnic (2017)
- Designed and curated popular science stands for the 'Polytech' Festivals of science, art and technology (2016 and 2017)
- Served as the Art Director of the ‘Constructor’ popular science festival on Moscow City Day (2016)

…and more.

Media

- Before joining the team of Popular Mechanics magazine, I worked at **What's New in Science and Tech** magazine (Popular Science Russian Edition) performing similar tasks.
- I collaborated with popular glossy magazines and leading online media in Russia and around the world, including **Maxim**, **GQ**, **Cosmopolitan**, etc.
- Wrote **455** articles for printed magazines and a similarly large number of texts for online resources, including advertising material.